

Fall 2024 Enrollment Update

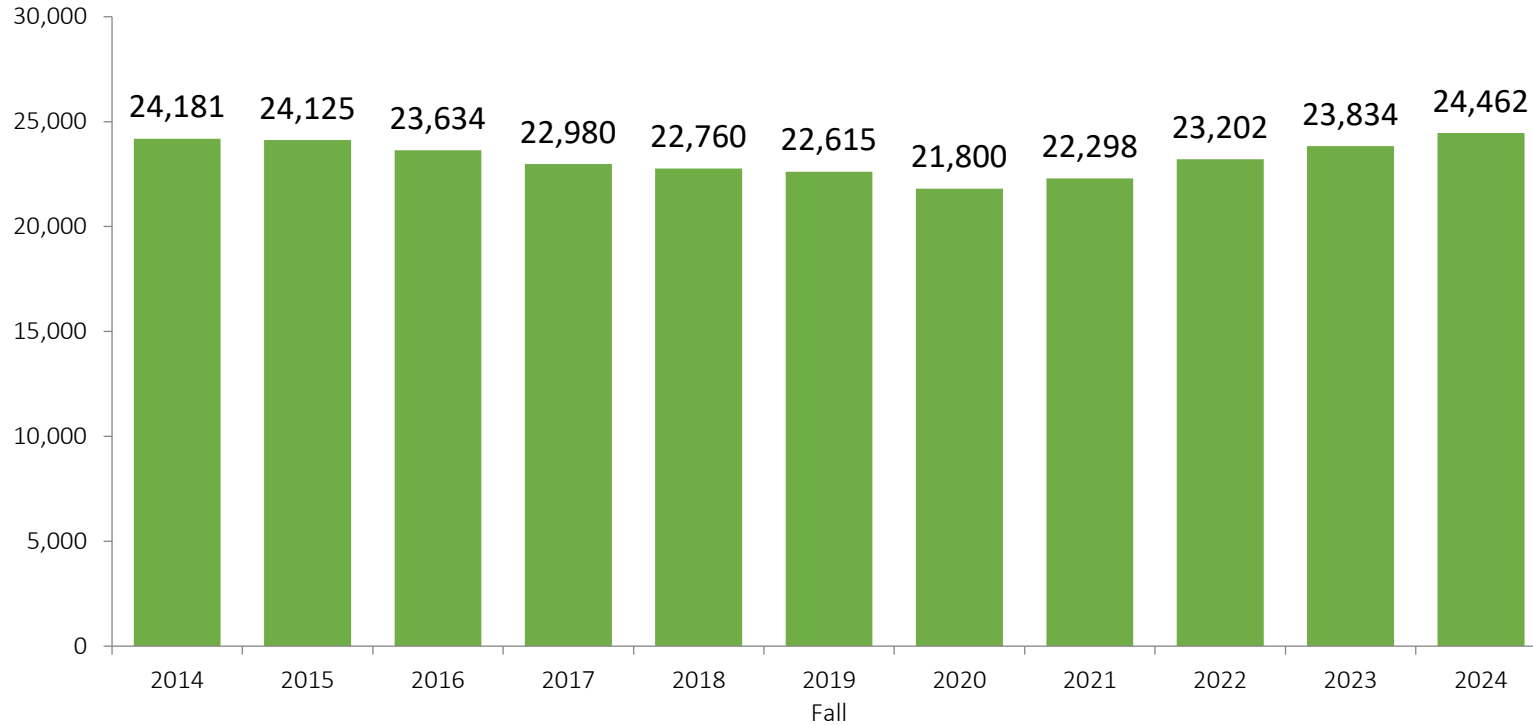
Jim Brooks

Interim Vice President

Student Services and Enrollment Management



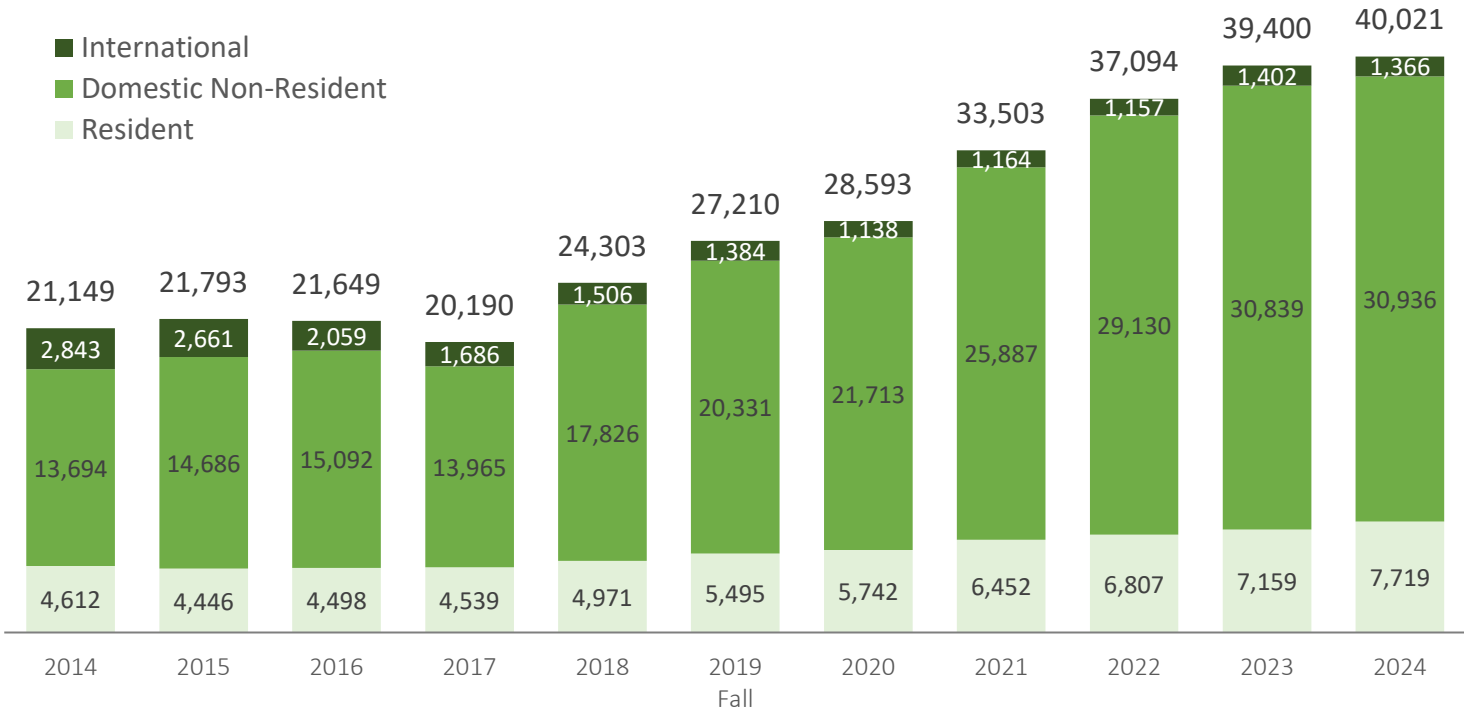
Total University of Oregon Enrollment



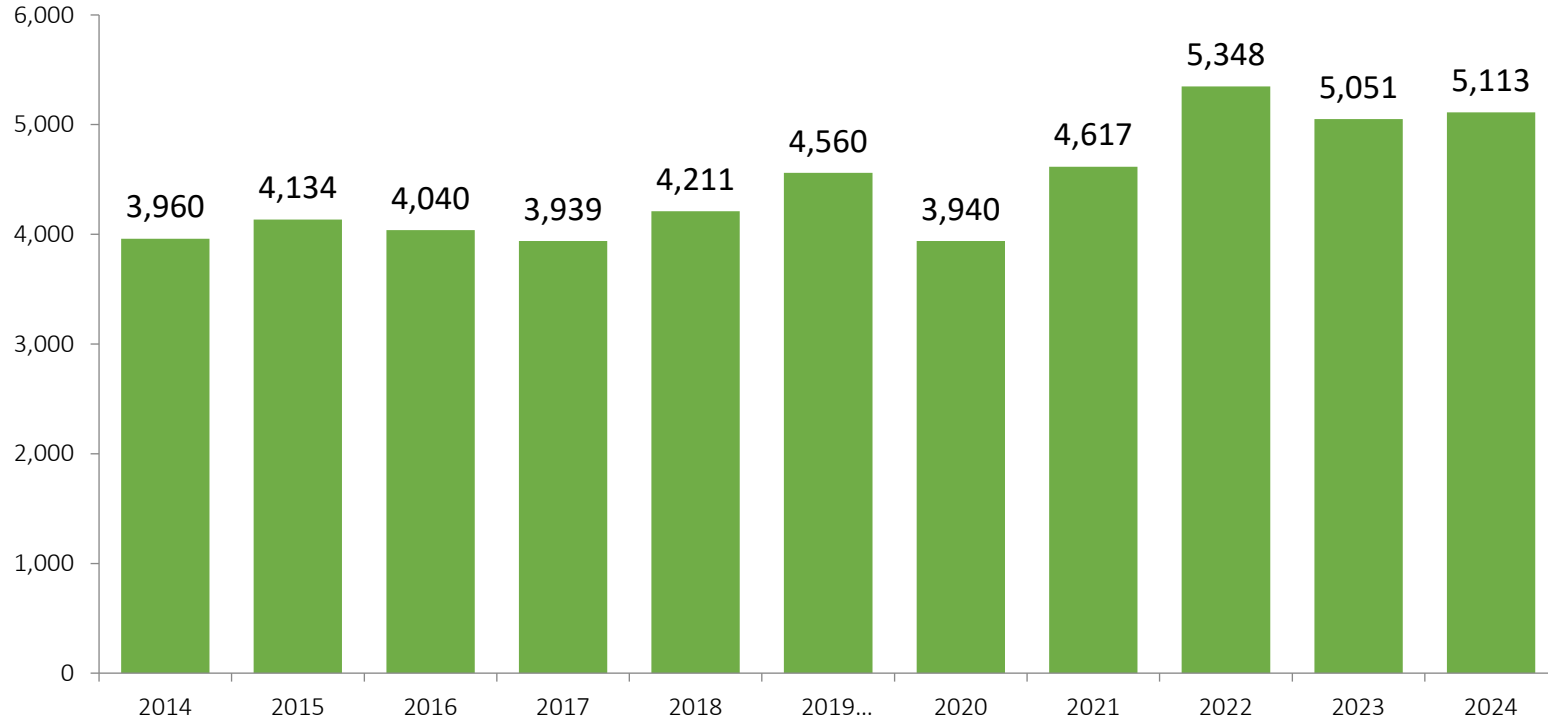
Record University of Enrollment headcount was 24,591 in fall 2012
Fall fourth week census. Includes graduate enrollment.
UO SSEM Research and Assessment, 11/13/2024



First-Year Students: Application Growth by Residency

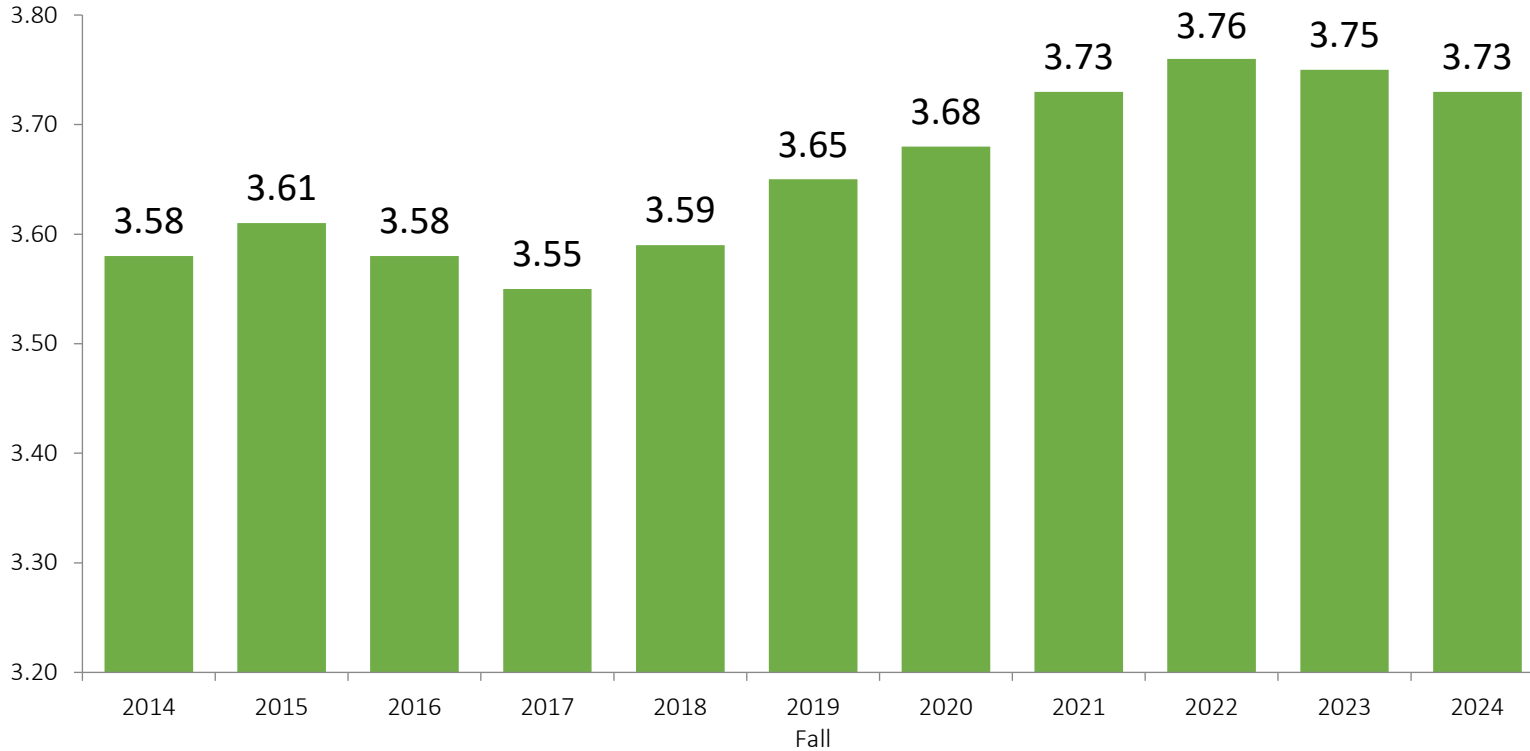


First-Year Students: Class Size



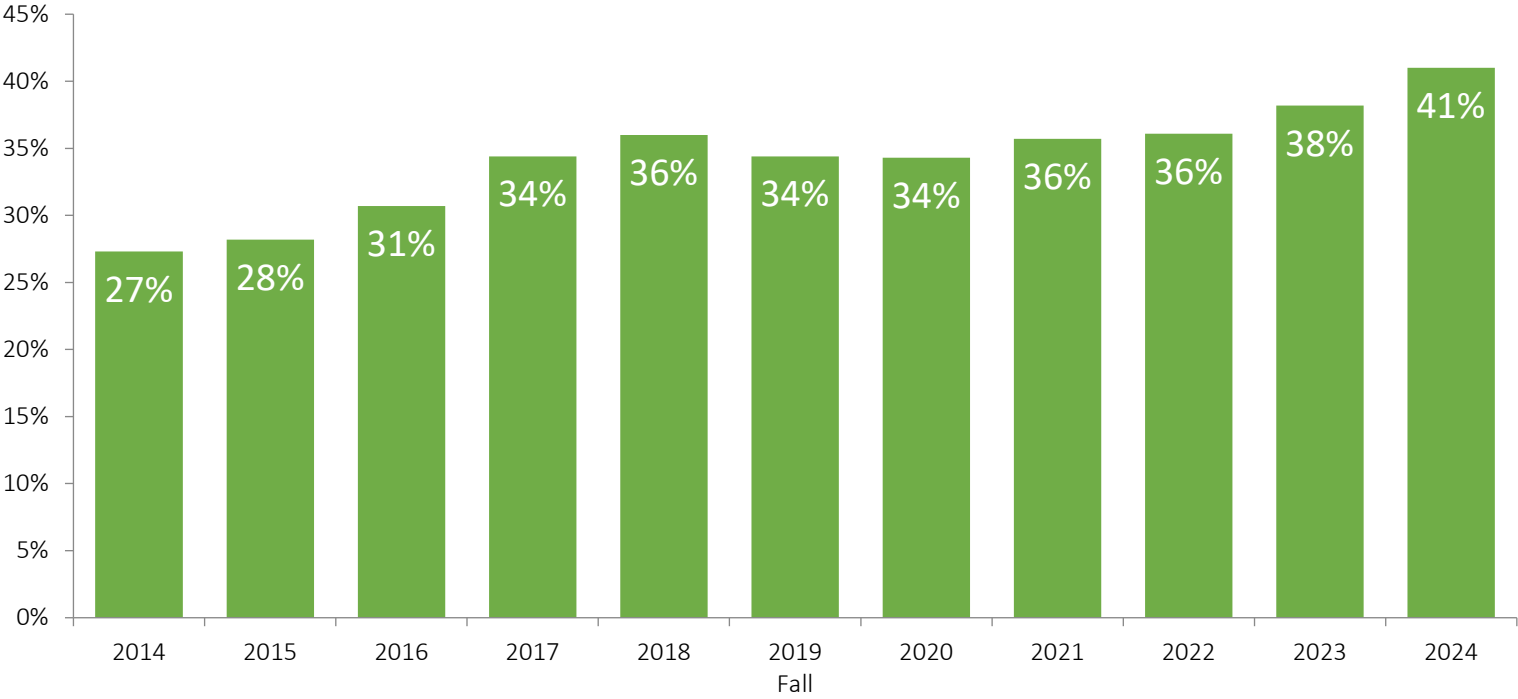
Fall fourth week census. Includes fall and summer starts.
UO SSEM Research and Assessment, 11/8/2024

First-Year Students: Average High School GPA



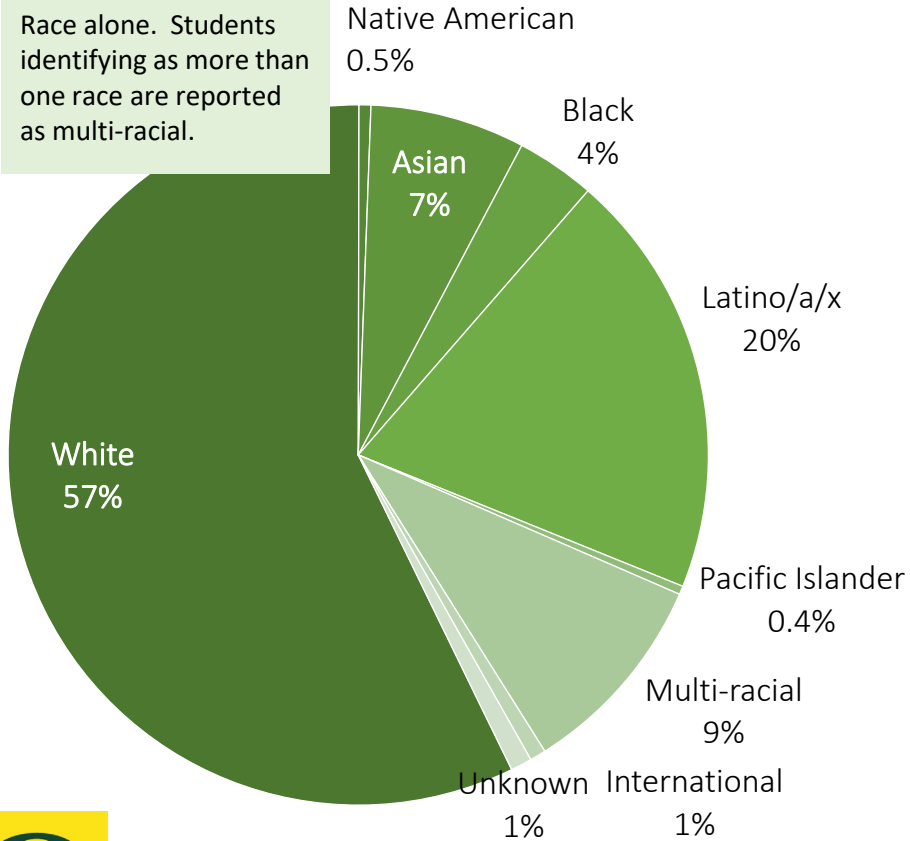
First-Year Students: Racial and Ethnic Diversity

Percent Identifying as a Domestic Minority: Native American, Asian, Black, Latino/a/x, or Pacific Islander

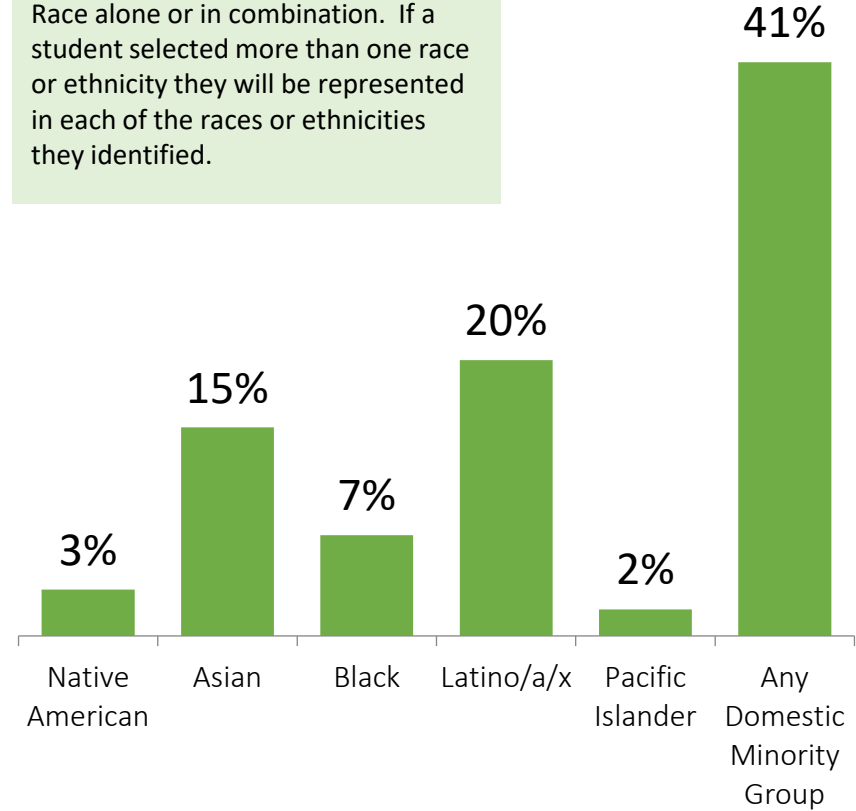


First-Year 2024 Students: Racial and Ethnic Diversity

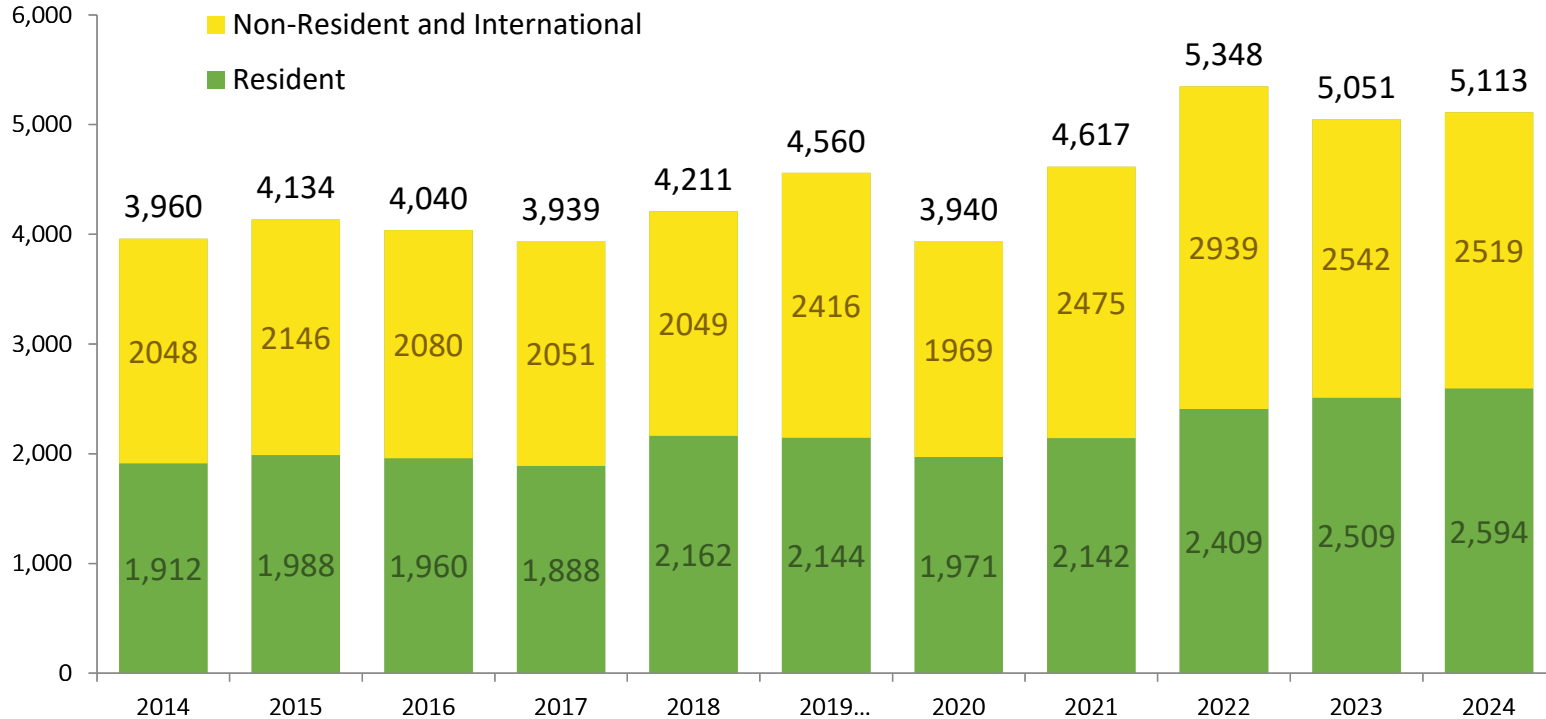
Race alone. Students identifying as more than one race are reported as multi-racial.



Race alone or in combination. If a student selected more than one race or ethnicity they will be represented in each of the races or ethnicities they identified.

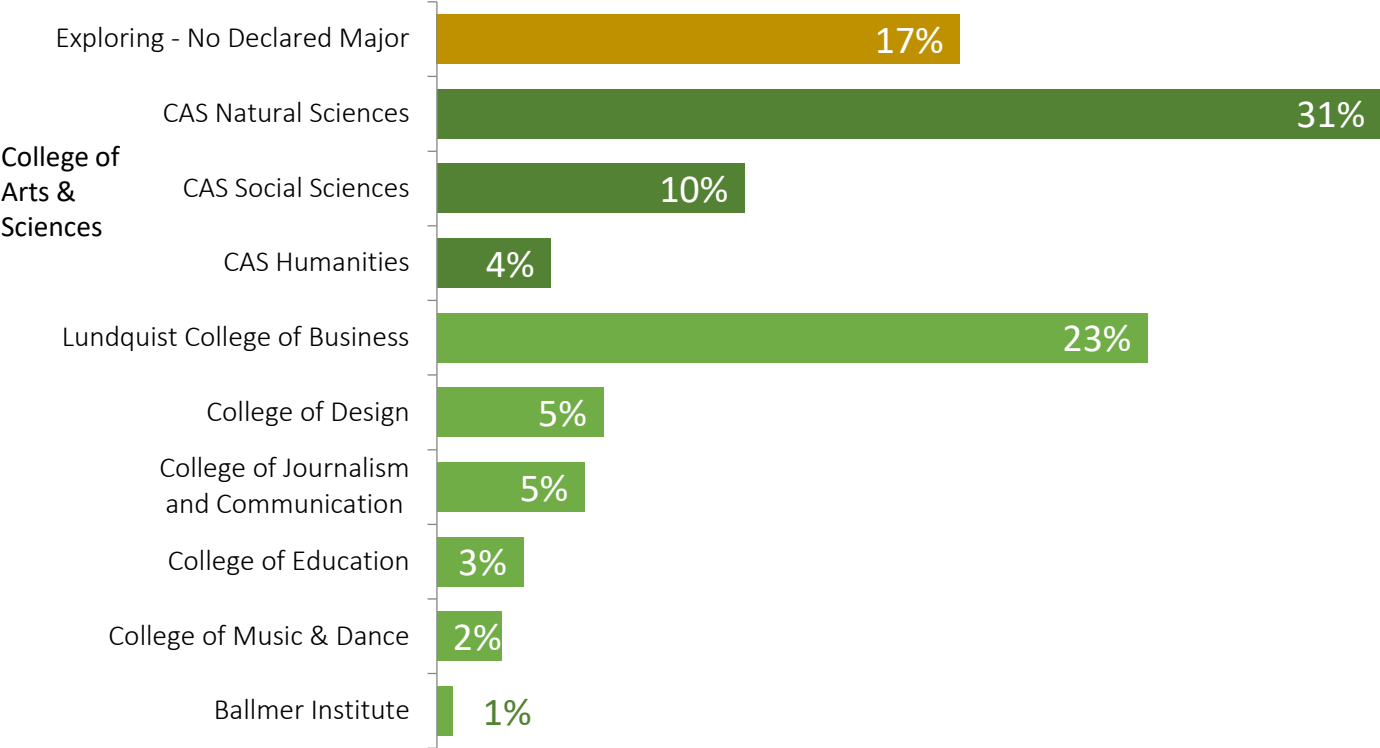


First-Year Students: Enrollment by Residency

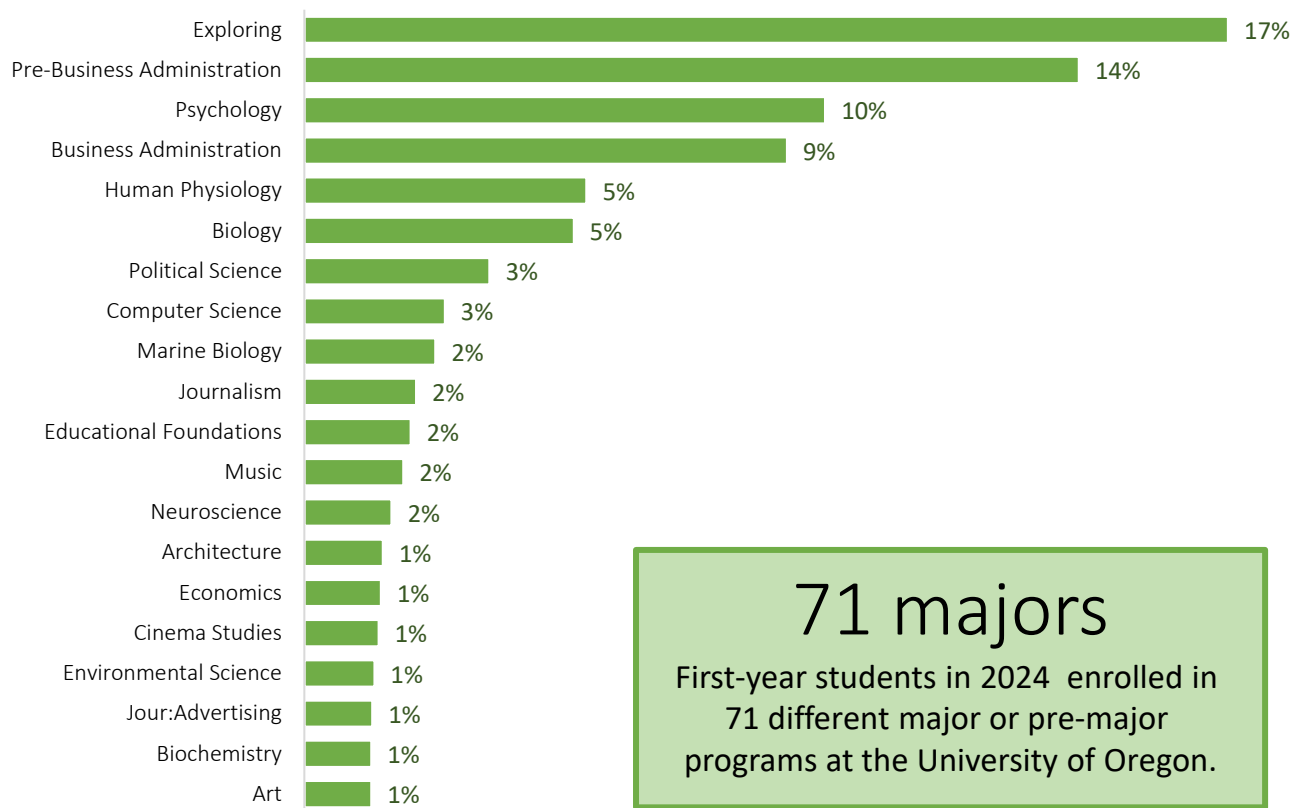


Fall fourth week census. Includes fall and summer starts.
UO SSEM Research and Assessment, 11/8/2024

First-Year 2024 Students: School and College



Top Majors for First-Year Students



71 majors
First-year students in 2024 enrolled in
71 different major or pre-major
programs at the University of Oregon.



*Most recent data for University of Oregon, source: SSEM Research and Assessment.

All other data uses NCES IPEDS, race and ethnicity of first-year students, latest data available: fall 2022. Uses federal methodology.

UO SSEM Research and Assessment, 11/4/2024

More About Our First-Year 2024 Students

Fall 2024 Fall fourth week census. Includes
fall and summer first-year starts.
UO SSEM Research and Assessment,
11/4/2024

23%

First Generation

*Neither Parent with a
Bachelor's Degree or Better*

57%

Female

63%

Bring Transfer Credit

AP, IB, or
Dual Credit

645

PathwayOregon Students

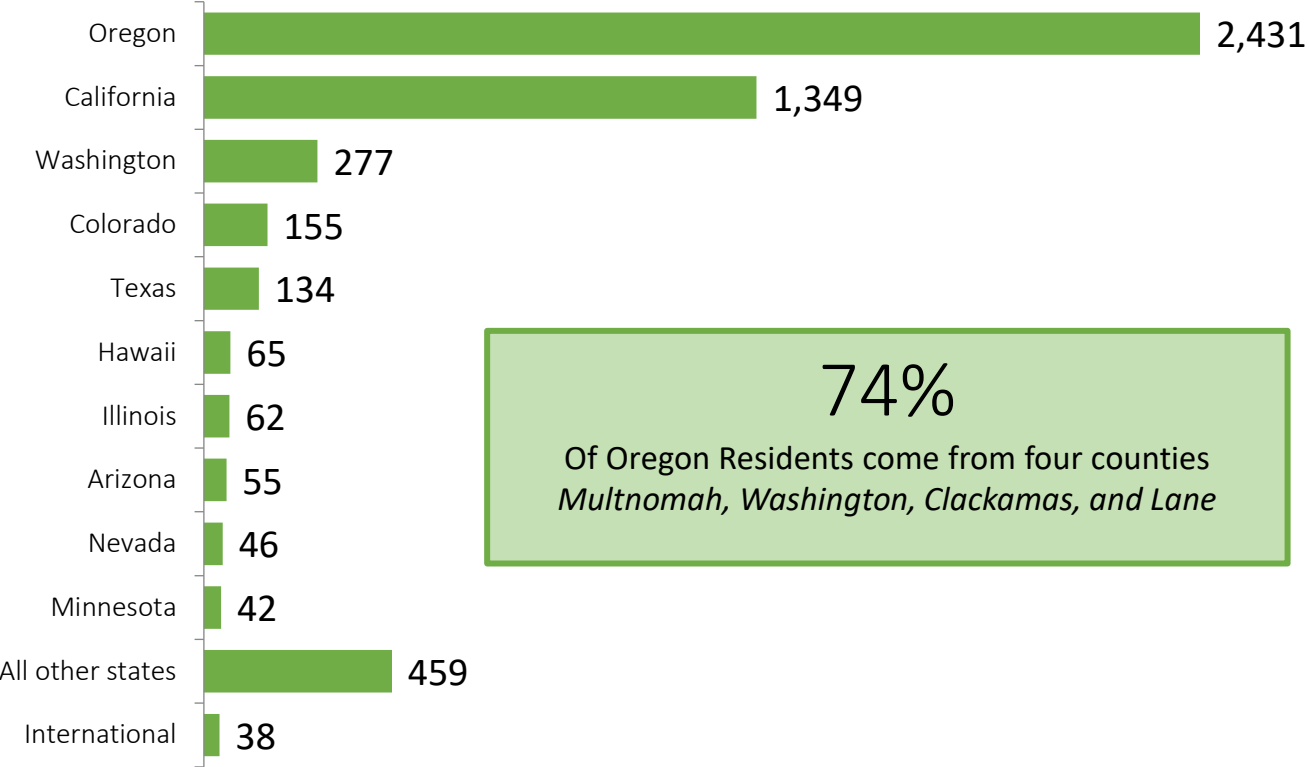
*New resident first-years who will have
tuition and fees covered through federal,
state, and institution aid.*

27%

Pell Eligible



First-Year 2024 Students: State of Origin



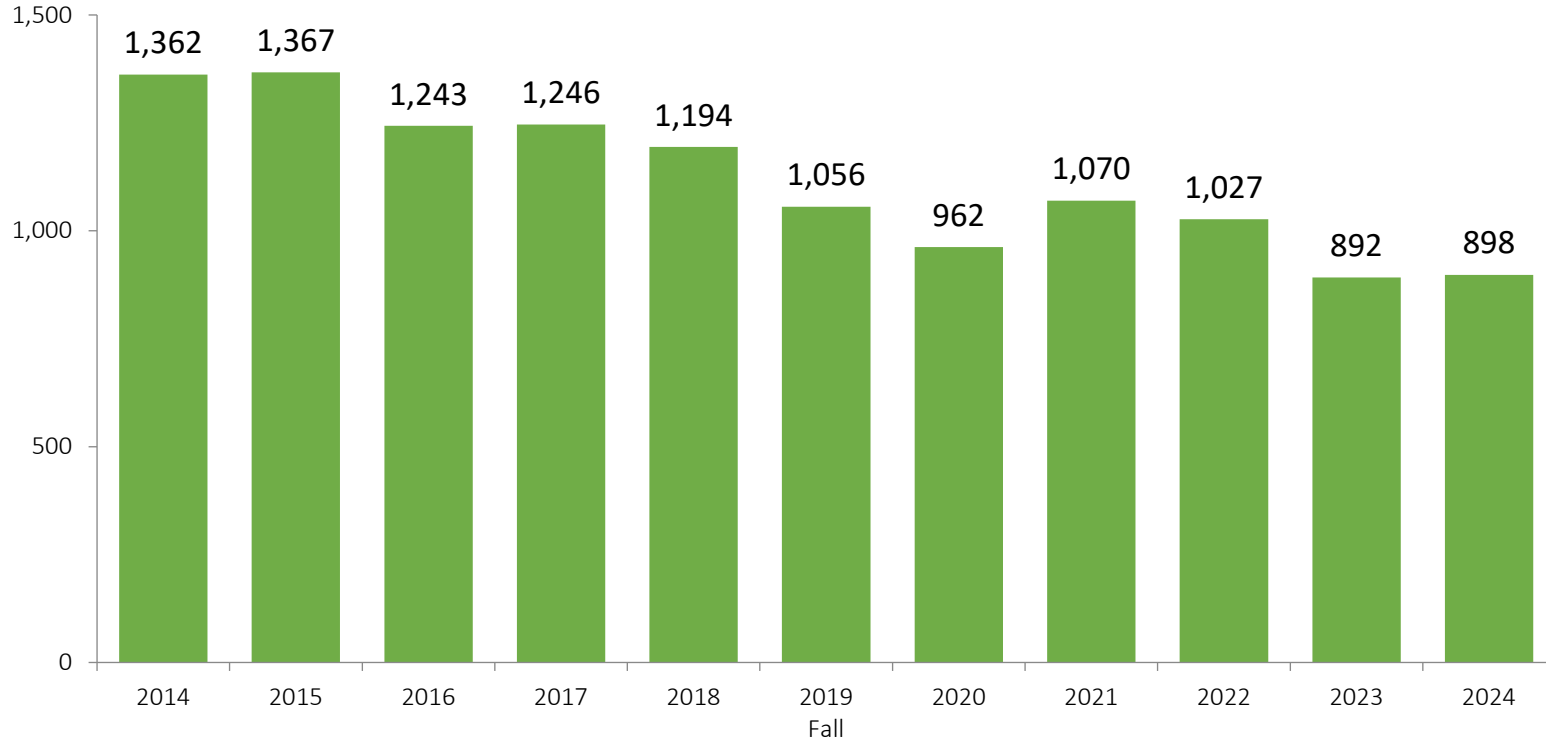
Non-Oregon origin students may still be eligible for resident tuition. 51% of first-year students receive resident tuition.
Fall fourth week census. Includes fall and summer first-year starts.
UO SSEM Research and Assessment, 11/14/2024



	Oregon	Oregon State	Colorado	Washington	Arizona State	Arizona
Out-of-state total price 2024-25 ¹	\$66,531	\$58,935	\$67,114	\$65,541	\$56,643	\$64,196
Undergraduate Enrollment ²	19,443	28,407	30,598	30,931	64,778	37,979
First-year pct from out-of-state ³	50%	42%	47%	36%	38%	47%
Acceptance Rate ²	86%	83%	81%	48%	90%	87%
Six-Year Grad Rate ²	74%	66%	70%	84%	68%	64%
Alumni median earnings ²	\$61,324	\$64,010	\$69,738	\$78,466	\$62,668	\$59,979
2024 Scholarship to First-Years: High GPA Non-Residents ⁴	\$12,500	\$15,000	\$0-\$6,250	\$0 mostly	\$0-\$15,000	\$20K-\$32K
2024 Scholarship to First-Years: Mid GPA Non-Residents ⁴	\$7,500	\$15,000	\$0	\$0	\$0-\$15,000	\$7,500-\$10K

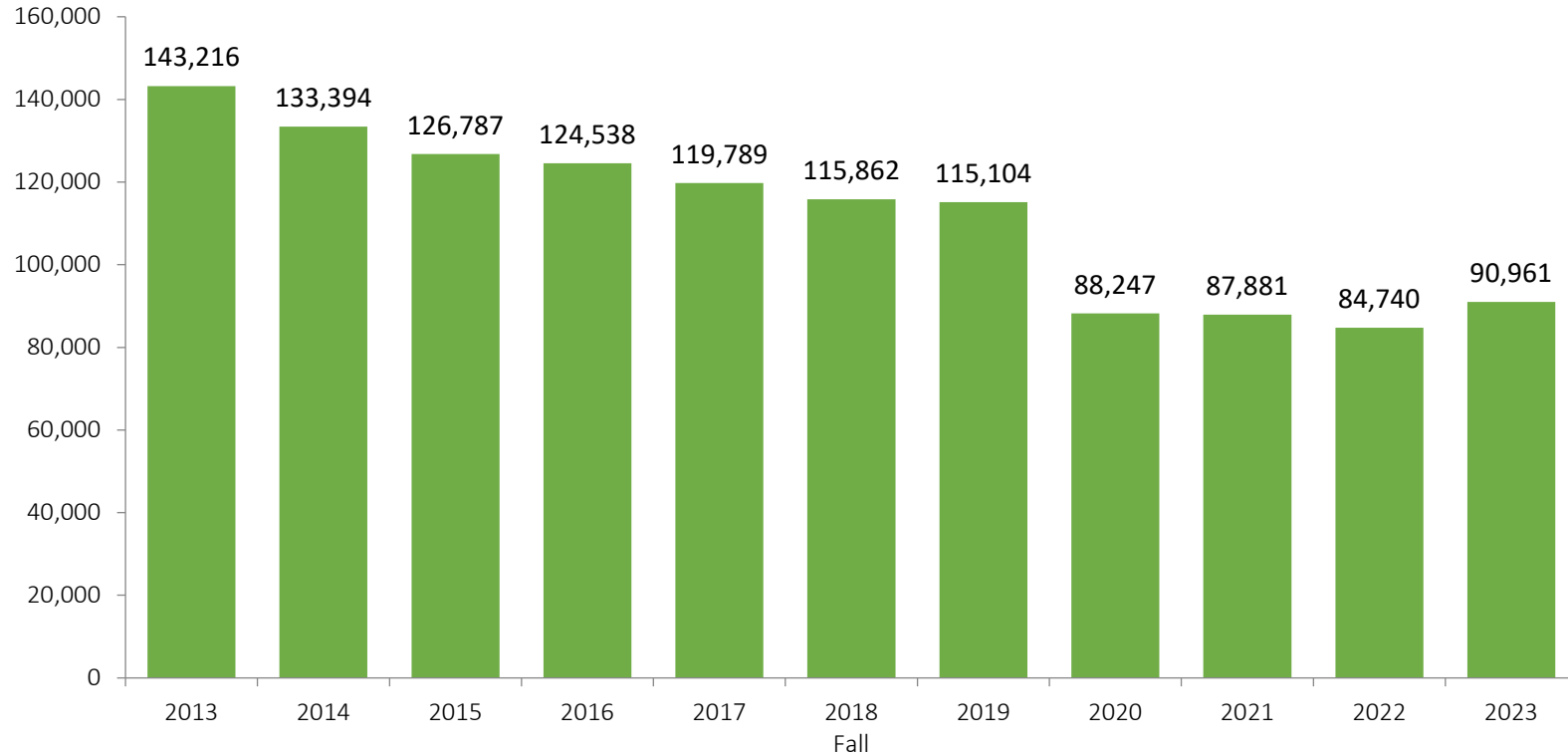
Sources: 1: Institution websites,
 2. College Scorecard as of 8/7/2024,
 3. Institution 2023 Common Data Sets
 4. UO 2024 Survey of Admitted Students, students not staying in home state. High GPA = 3.9 and above. Mid GPA = 3.40-3.69.

New Undergraduate Transfers: Class Size



Fall fourth week census. Includes fall and summer starts.
UO SSEM Research and Assessment, 11/8/2024

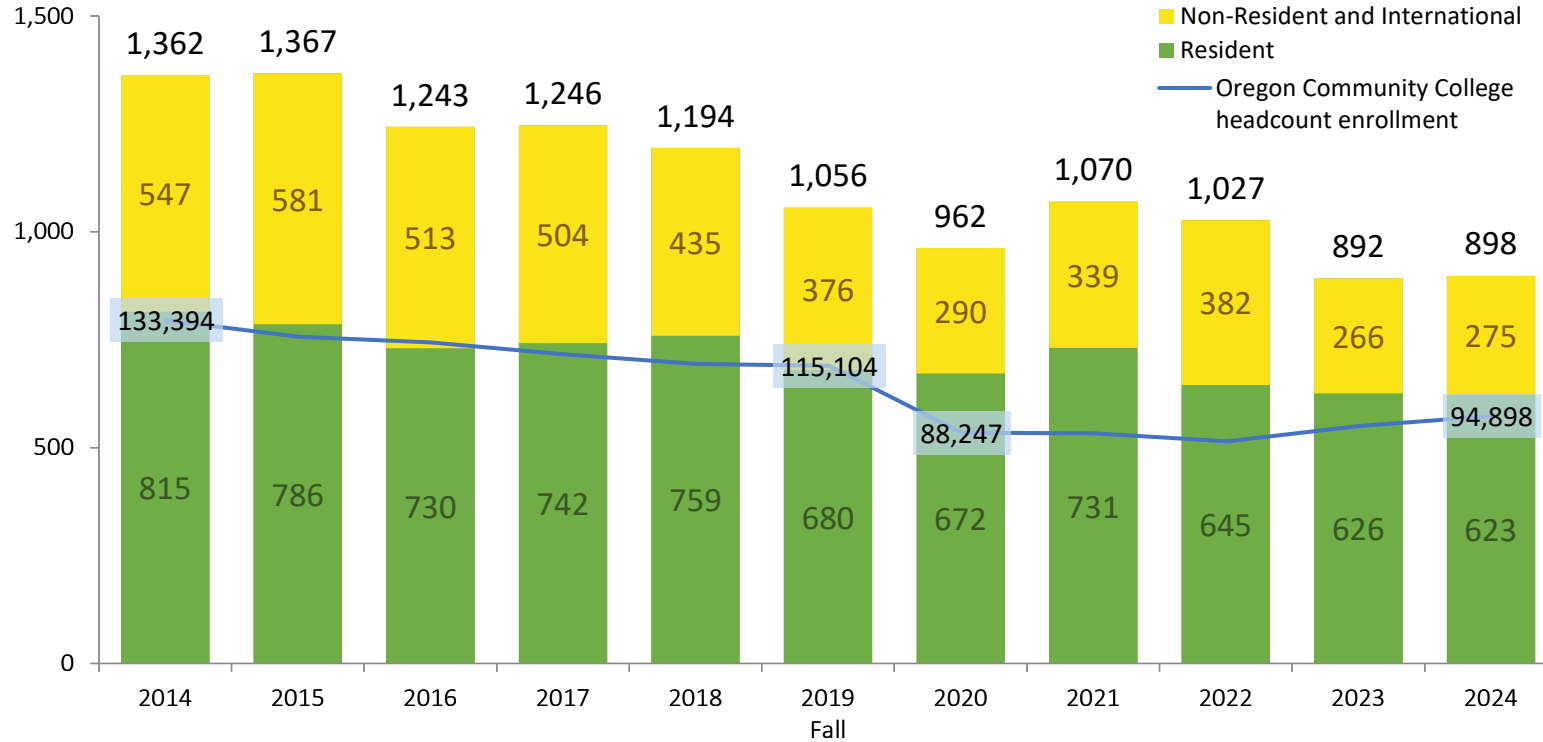
Oregon Community College: Enrollment



Fall fourth week.

Source: [HECC Office of Research and Data](#).

New Undergraduate Transfers: by Residency



Fall fourth week census. Includes fall and summer starts.

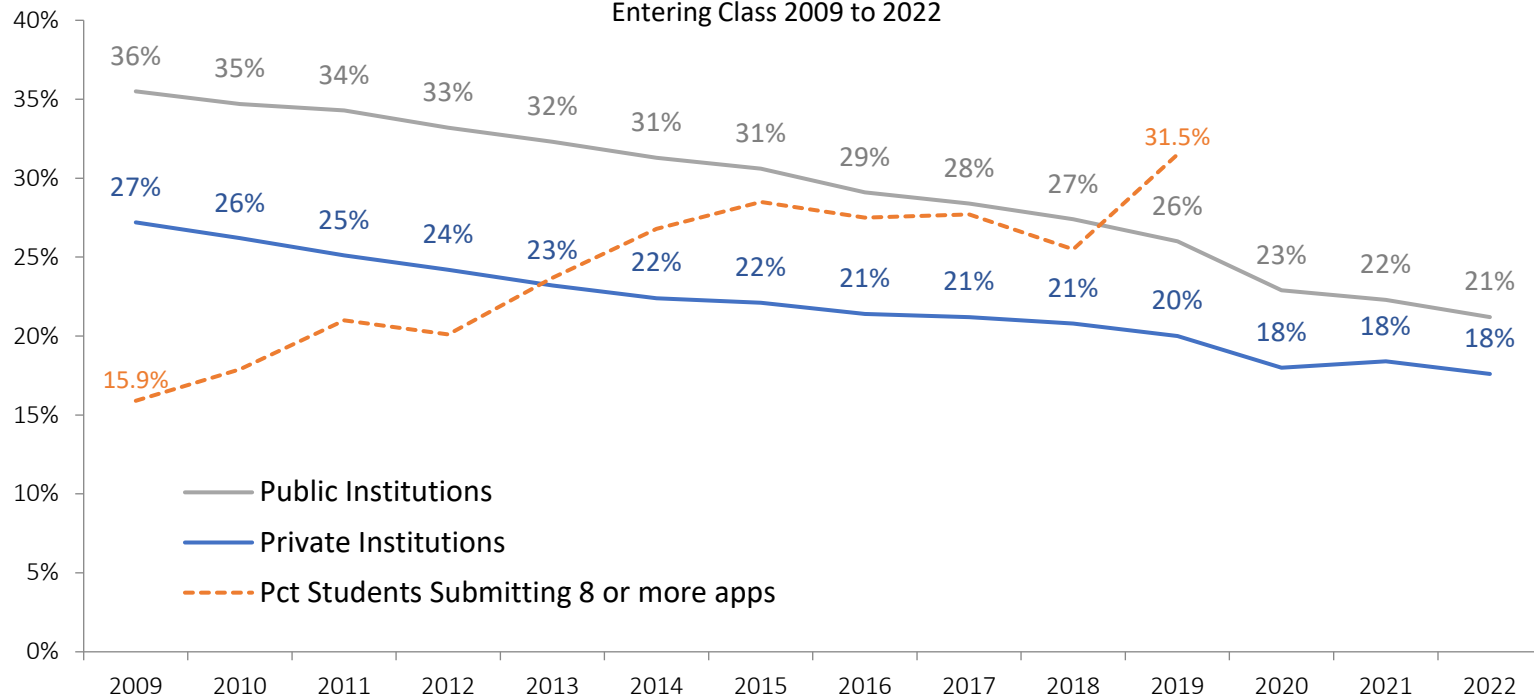
UO SSEM Research and Assessment, HECC Office of Research and Data, 11/8/2024



National Average Yield Rate Has Declined Every Year Since 2009

National Average Yield Rate by Institution Type

Entering Class 2009 to 2022

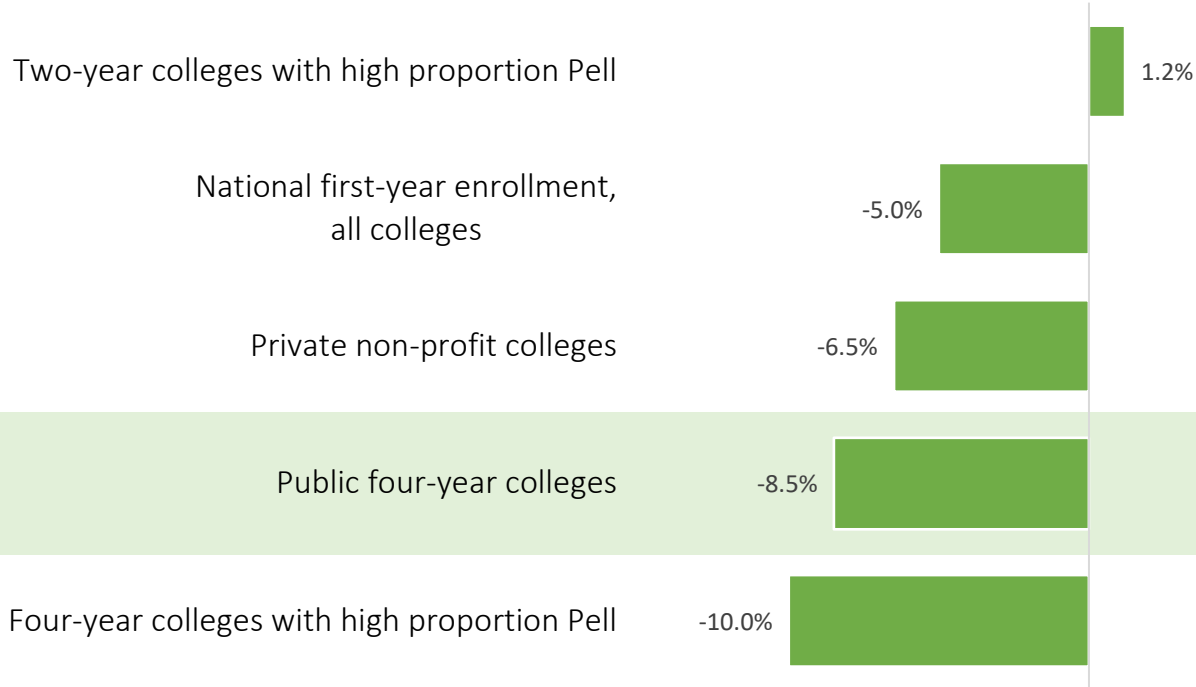


Source: IPEDS, UCLA Freshman Survey, data compiled by EAB.
UO SSEM Research and Assessment, 11/21/2024



First-Year Class: Headcount Change from 2023 to 2024

National Data, by Institution Type



Admit Survey

Perceptions of the UO Admission Process

Sent to all first-year admits annually in May.
Includes students going to another school.
Source: First-Year Admit Survey 2024
SSEM Research and Assessment

4,466 responses
14% response rate

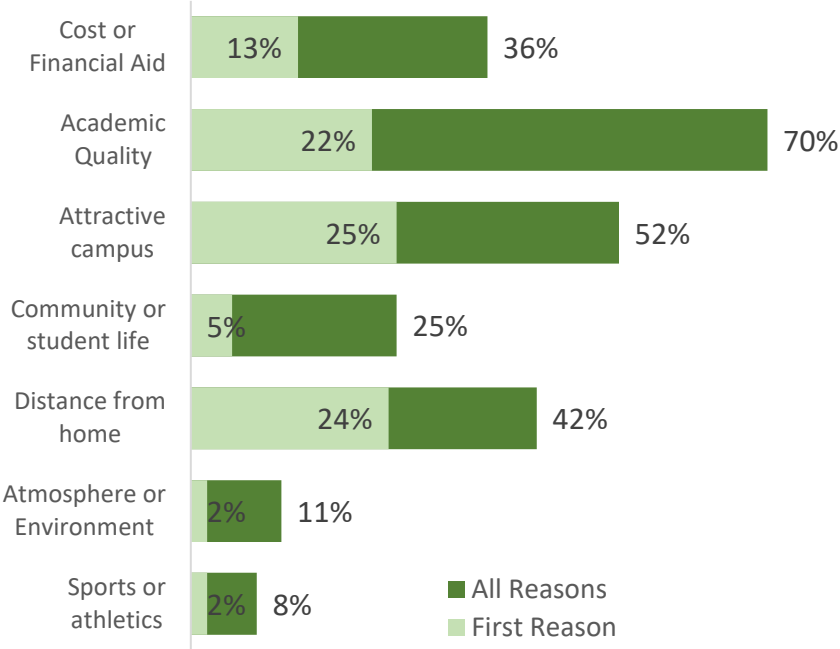


The First-year Admit Survey

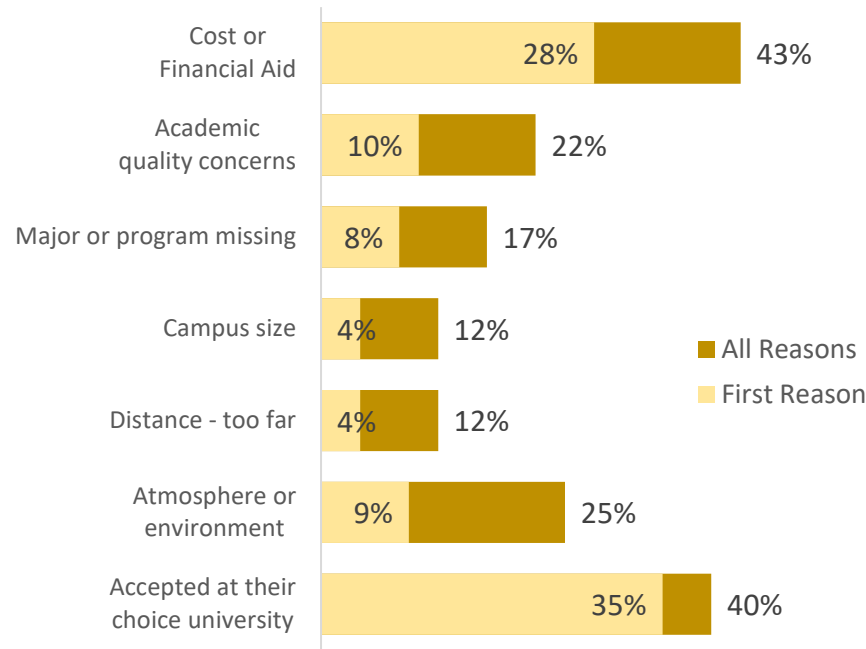
Researching Student Decision Making

Residents

Why did you choose to attend the UO



Why did you choose not to attend the UO



Sent to all admits annually in May. Includes students going to another school. Source: First-Year Admit Survey 2024 SSEM Research and Assessment

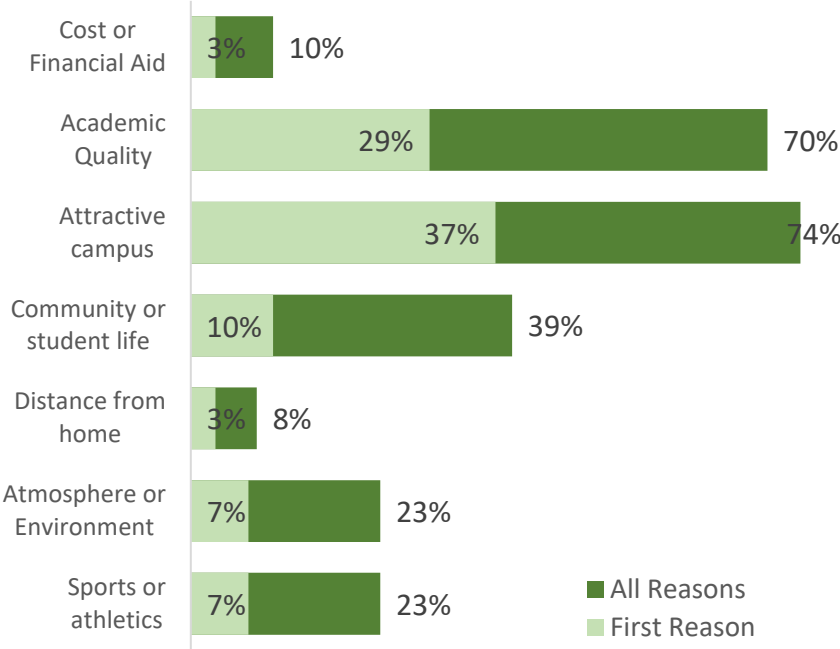
Students were asked “Please list up to three major reasons you decided to attend/not to attend the University of Oregon.” with short text fields. Responses coded into themes for reporting.

The First-year Admit Survey

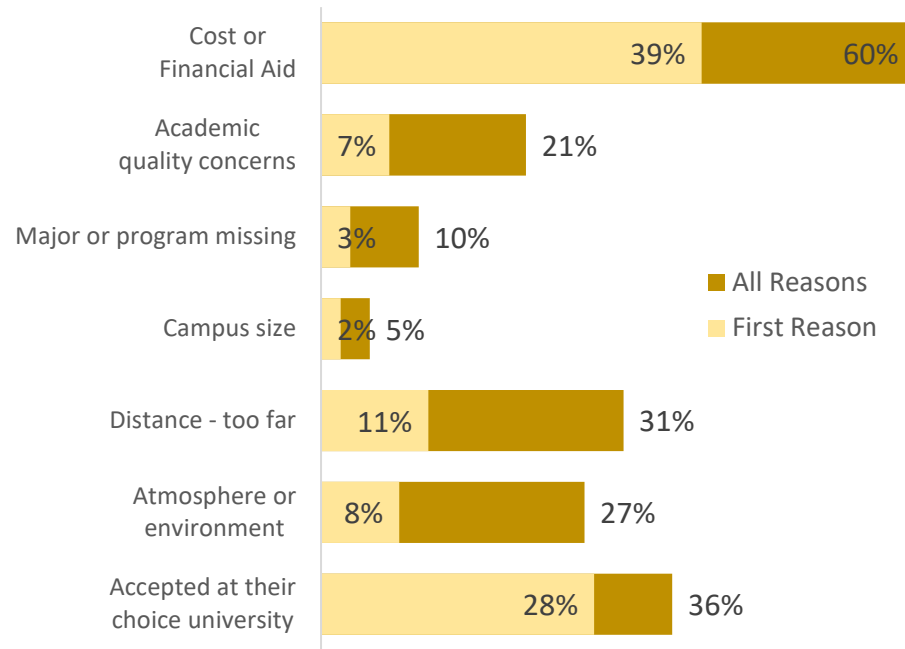
Researching Student Decision Making

Non-Residents

Why did you choose to attend the UO



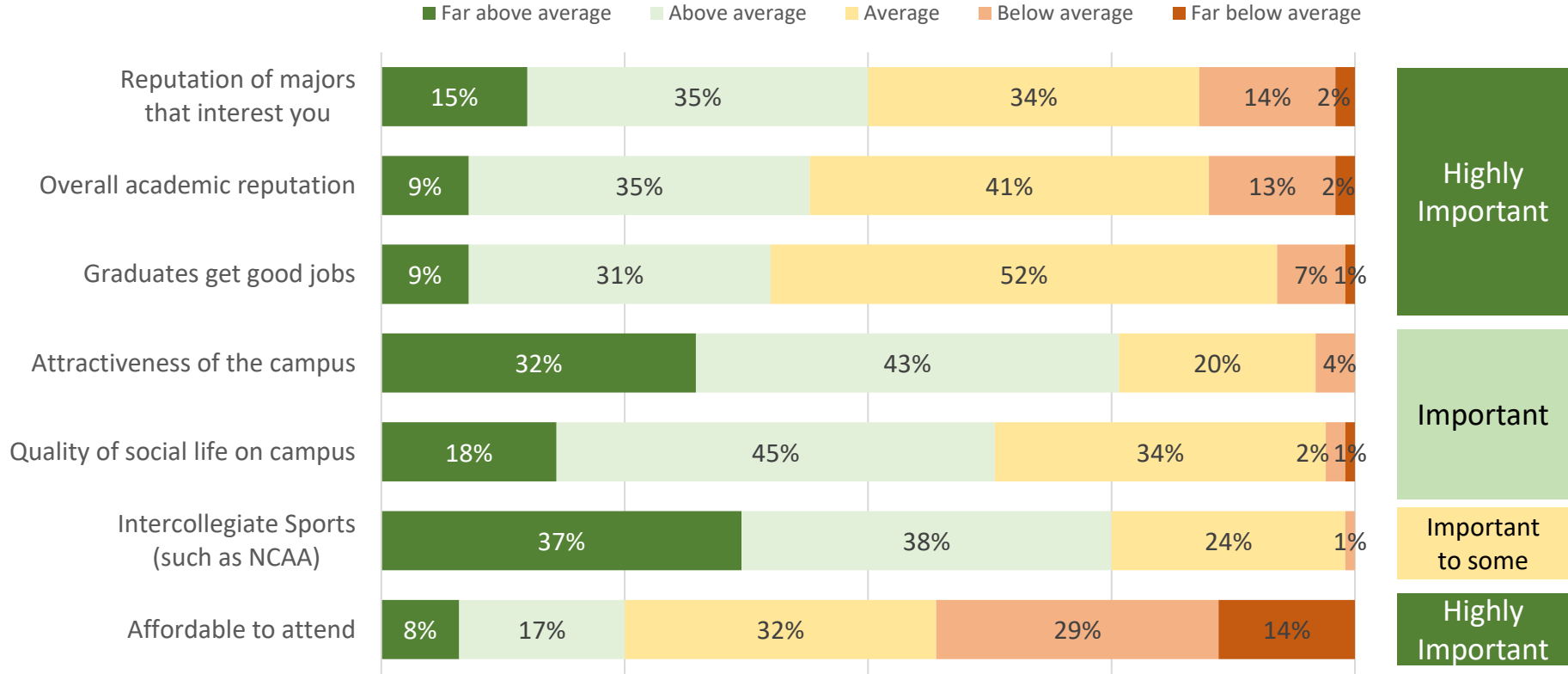
Why did you choose not to attend the UO



Sent to all admits annually in May. Includes students going to another school. Source: First-Year Admit Survey 2024 SSEM Research and Assessment

Students were asked “Please list up to three major reasons you decided to attend/not to attend the University of Oregon.” with short text fields. Responses coded into themes for reporting.

Compared to other colleges you may have considered, how would you rate the University of Oregon on: Perception of all First-Year Admits



Questions