



College of Business Residential Community Leadership Team AKA CBRC Interns

Internship Position Description

The Residential Community Leadership Team is a group of emerging student leaders who innovate creative opportunities for their residential community to explore careers and academics. The team works towards establishing and creating cohesions and support within the College of Business Residential Community. CBRC Interns will spend spring and fall terms collaborating and working together to enhance the CBRC living experience, while also actively recruiting students to live in the CBRC. The CBRC Interns will work together to create programming and informational sessions targeted at getting CBRC residents admitted into the Lundquist College of Business, while receiving academic and professional development.

As result of this internship, you will:

- Develop skills to manage a large programming budget in a team setting
- Gain entry level marketing experience engaging marketing principles and researching marketing environments in a low key setting
- Learn effective group work skills necessary for success in upper division coursework in any major
- Practice entry level event planning and programming, such as proposal development, planning and assessment

Skills and Duties

As a part of the Leadership Team, student representatives receive mentorship from Lorena Landeros, Academic Advisor in the Lundquist College of Business and Internship Supervisor, the Residential Academic Mentor for Earl Hall, and Collette Niland, Associate Dean of Undergraduate Programs at the Lundquist College of Business, as well as other members of the undergraduate support staff.

. Applicants for the internships positions demonstrate:

- Desire to create innovative programming for their living community
- Willingness to work to enhance the living experience in the CBRC
- Desire to recruit students that are a good fit for the CBRC
- Willingness to complete tasks and responsibilities between meetings
- Willingness to learn group work skills and work as a team

In addition, student representatives will (with guidance and training):

- Attend all meetings (*Frequency to be determined by internship agreement*)
- Market Leadership Team initiatives and programs wherever necessary
- Participating in creating master communications strategy, including emails, social media and possible website development



The Team

Student leaders work with representatives from the Building Business Leaders program, Residence Life leadership, Lundquist College of Business Academic and Career Advisors, the Associate Dean of Undergraduate Affairs at the Lundquist College of Business and CBRC residents.

Schedule and Compensation

Interns design their work schedule with their team, as well as the internship supervisor and Residential Academic Mentor. They will account from one to three hours per week of internship experience, including a one hour, weekly meeting, and will receive a \$150 book stipend pending completion of internship work agreement. Students will be hired for spring and fall of 2018.

Qualifications

- Applicants must demonstrate interest in developing relationships, programming and/or marketing strategies for the College of Business Residential Community initiatives.
- Previous campus involvement, including, but not limited to: Hall government, ASUO student clubs and organizations, Greek life, LCB clubs and organizations, intramural sports, campus jobs, etc.
- Good communication skills and willingness to work in a team setting
- Students must be in good academic standing
- 1st year students preferred
- Current CBRC residents preferred, but not required
- Pre-Business Major/Minor preferred, but not required

To Apply

All are welcome.

Please email a resume and answers to the following questions to Lorena Landeros (lorenal@uoregon.edu), Academic Advisor and CBRC Internship Supervisor in the Lundquist College of Business by Sunday, February 11.

Consult Career Services in 240 Lillis to construct your resume if needed.

Application questions: (Limit your combined responses to 1600 words.)

- 1) Why are you applying to this internship?
- 2) What do you think are your biggest areas of growth as you prepare for employment and future internships? How can this internship help?
- 3) What skills and unique abilities or characteristics would you bring to the internship experience?
- 4) Thinking about this internship program, what is something you would like to see happen/planned/programmed in the CBRC that would support students?