

# College of Business Residential Community Leadership Team

## Internship Position Description

The Residential Community Leadership Team is a group of emerging student leaders and their campus mentors who innovate creative opportunities for their residential community to explore careers and academics.

### As result of this internship, you will:

- Develop skills to manage a \$4,000 programming budget in a team setting
- Gain entry level marketing experience engaging marketing principles and researching marketing environments
- Learn effective group work skills necessary for success in upper division coursework
- Practice entry level event planning such as proposal development, planning and assessment

## Skills and Duties

As a part of the Leadership Team, student representatives receive mentorship from Collette Niland, Assistant Dean of Undergraduate Affairs at the Lundquist College of Business and Lorena Landeros, Academic Advisor in the Lundquist College of Business. Applicants for the internships positions demonstrate:

- Desire to create innovative programming for their living community
- Desire to recruit students that are a good fit for the CBRC
- Willingness to complete tasks and responsibilities between meetings
- Willingness to learn group work skills as well as willingness to work as a team

In addition, student representatives will (with guidance and training):

- Attend all meetings (*Frequency to be determined by internship agreement*)
- Market Leadership Team initiatives and programs
- Participating in creating master communications strategy, including emails, social media and website development

## The Team

Student leaders work with representatives from the Building Business Leaders program, Residence Life leadership, Lundquist College of Business Academic and Career Advisors, the Assistant Dean of Undergraduate Affairs at the Lundquist College of Business, and student interns.

## Schedule and Compensation

Interns design their work schedule with a campus mentor and account from 1 to 3 hours per week of internship experience. \$150 book stipend pending completion of internship work agreement. Currently students will be hired for Spring '17, Fall '18 (with Winter '18 TBD).

## Qualifications

- Applicants must demonstrate interest in developing relationships, programming and/or marketing strategies for the College of Business Residential Community initiatives.
- Previous campus involvement, including, but not limited to: Hall government, ASUO student clubs and organizations, Greek life, LCB clubs and organizations, intramural sports, campus jobs, etc.
- Students must be in good academic standing
- 1<sup>st</sup> and 2<sup>nd</sup> year students preferred
- Current or past CBRC residents preferred, but not required
- Pre-Business Major/Minor preferred, but not required

**To Apply**

All are welcome.

Please email a resume and answers to the following questions to Lorena Landeros (lorenal@uoregon.edu), Academic Advisor in the Lundquist College of Business by end of day Friday, February 24<sup>th</sup>.

Consult Career Services in 240 Lillis to construct your resume.

**Application questions: (Limit your combined responses to 1600 words.)**

- 1) After looking at the description of the internship, what parts are the most exciting to you?
- 2) What do you think are your biggest areas of growth as you prepare for employment and future internships?
- 3) What skills and unique abilities or characteristics would you bring to the internship experience?
- 4) Thinking about this internship program, what is something you would like to see happen/planned/programmed with LCB advising office and the CBRC

