



**University of Oregon
Travel Roundtable**

October 2022

A decorative graphic at the bottom of the slide consists of several overlapping, curved shapes in shades of blue and green, creating a sense of movement and depth.

Who we are

5th largest U.S. airline

115+ cities served

23,000 employees

46 million guests in 2019

\$8.8 billion revenue in 2019

Hubs Anchorage, Seattle, Portland,
San Francisco, Los Angeles

Global Reach U.S., Canada, Mexico, Belize, Costa Rica
+1,000 destinations with our global partners and the oneworld alliance.





Care is at the center of everything we do.

From the beginning, we've known what matters most: keeping our guests and each other safe, doing what's right, creating meaningful connections, and daring to care.





- Alaska Airlines routes
- American Airlines routes
- NEW American Airlines routes

Expanded network domestically and internationally with our American Airlines partnership



+900 global destinations with oneworld



Alaska
AIRLINES

American Airlines

BRITISH AIRWAYS

FINNAIR

IBERIA

الملكية الأردنية
ROYAL JORDANIAN

الخطوط الملكية المغربية
royal air maroc

QATAR
AIRWAYS القطرية

SriLankan Airlines

CATHAY PACIFIC

malaysia
airlines

JAL
JAPAN AIRLINES

FIJI
AIRWAYS connect

QANTAS

GROWING our EFFICIENT FLEET



146 new Boeing jets
with deliveries from 2021-2026





Alaska Lounges



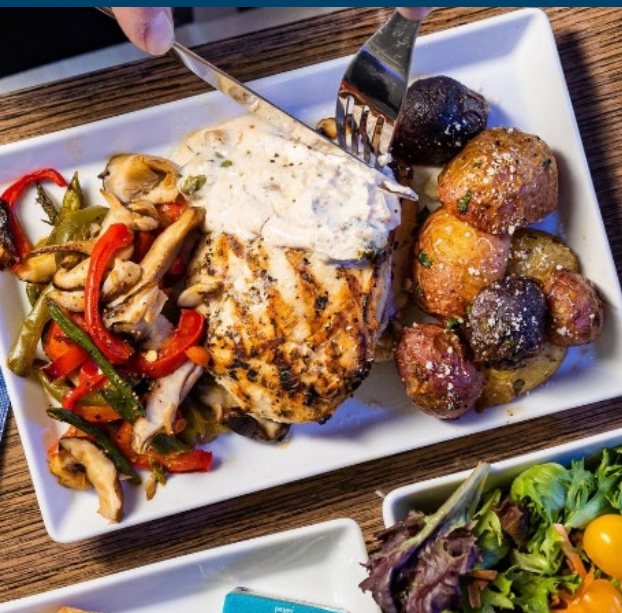
Power at your seat



Free movies & texting



Streaming Wi-Fi



Fresh food



Boxed water



Local brews



Assigned seating



UNIVERSITY OF
OREGON



We are invested here

- 2 nonstop destinations on AS.
- Serving Eugene since 1981.



Non-stop flights from EUG

City pair	<u>Nonstop</u> flights
EUG - SEA	Up to 6 flights/day
EUG - LAX	3 flights / week
EUG-DFW & EUG-PHX	In partnership with AA

Alaska Airlines supports University of Oregon's:

- ✓ Academic staff and individual travel
- ✓ Athletic Group travel
- ✓ Charter flights for Athletic team needs

Our program offers four elite levels

- **Elite get free bags, early boarding and bonus miles.**
- **Earn one mile for every mile flown on Alaska, even on the lowest fare.**
- **Unlimited free upgrades (upon availability)**



N BEST AIRLINE REWARDS PROGRAM



Alaska Airlines Mileage Plan

KEY FACTS

- Alaska offers the most valuable combination of earning and value with its rewards miles.
- Fewer "gotcha" fees, such as seat selection, at checkout.
- Impactful COVID-19 policies.

READ REVIEW

on NerdWallet's website



Benefits	MVP	MVP Gold	Gold 75K	Gold 100K
Instant First Class Upgrades*	Y or B fares	Y, B, H or K fares	Y, B, H, K or M fares	Y, B, H, K or M fares
Instant Premium Class Upgrades*	Y, B, or H fares	Y, B, H, K, M, L, V, S or N fares	All except Saver Fares	All except Saver Fares
Upgrade window on all other fares	48 hours	72 hours	120 hours	120 hours with priority
Priority Check-in	✓	✓	✓	✓
Priority Boarding	✓	✓	✓	✓
Express Security	✓	✓	✓	✓
Free Same Day Confirmed Changes		✓	✓	✓
Free Baggage	2	2	3	3
Elite Bonus Miles	50%	100%	125%	150%
Premium Beverage		✓	✓	✓+snack
Preferred Seating	✓	✓	✓	✓
Lounge Day Passes			4 total per year	
International Lounge Access		✓	✓	✓
International upgrade certs			1	2
oneworld status	Ruby	Sapphire	Emerald	Emerald



American Airlines



&

Alaska AIRLINES

Partnership



Get Loyalty Benefits across both carriers!

- Reciprocal mileage earn and redemption
- Elite Status reciprocity
- Lounge access with qualifying premium tickets on either carrier
- Lounger membership grants access to over 55 Lounge locations across both carriers.

Traveler Benefits	Alaska Airlines Mileage Plan™ (on American)	American Airlines AAdvantage® (on Alaska)
Complimentary checked bag(s)	MVP and above	Gold and above
Complimentary access to extra legroom seats	MVP and above	Gold and above
Priority bag handling	MVP Gold and above	Platinum or above
Free domestic upgrades when available	MVP Gold 75K	Executive Platinum and above
Access to international upgrades	MVP Gold 75K	Executive Platinum and above*
Complimentary drinks in main cabin	MVP Gold 75K	Executive Platinum and above
Same-day flight changes across carriers	Coming soon	Coming soon



**We have been focused
on how we emerge
from the pandemic
in a stronger position.**



We prioritize our social and environmental commitments.



Our Goals and Commitments for DIVERSITY & INCLUSION



We stand for racial equity and justice.

REPRESENTATION – We are committed to increasing racial diversity of our leadership to reflect the racial diversity of our frontline workforce. Today, a third of our frontline and manager levels are racially diverse compared to 16% racial diversity within leadership.

CULTURE – We are committed to ensuring that Alaska is a place in which everyone sees themselves, feels they belong, and can be their best. To measure our progress, we aim to increase our company’s “Inclusion Index Score”

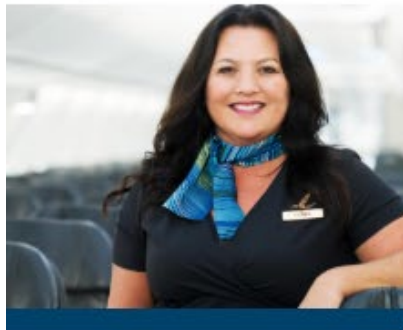
PUBLIC LEADERSHIP – We believe that education is the great equalizer and a critical component on the path to equity. Now through 2025, we’ve set our sights on supporting community-based education and career development opportunities to reach at least 175,000 young people, with a focus on diversity, equity and inclusion.

Returning to travel responsibly

At Alaska, sustainability isn't just a word; it's a commitment. We take pride in our efforts to operate and grow in an **environmentally responsible** manner that **creates value for our employees and guests**, while **strengthening the communities** in which our company has a significant presence.

For a complete report on Alaska's sustainability efforts, visit: <http://flYSustainably.com>.

Creating **lift**
through sustainability.



We are all about people.

Creating a culture that helps our people feel safe, respected, empowered and inspired.



We fly greener.

Reducing our environmental impact to protect the beautiful places in which we live and fly.



We invest for strong communities.

Supporting, developing and growing investments in the future of the communities we serve.



We make flying matter.

Using our resources and engaging in activities that make a positive difference in people's lives.

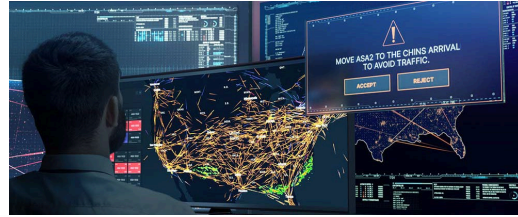
✈️ Our broader sustainability commitments



Upgraded Fleet

We offer a **young and diverse fleet** of nearly 300 aircraft, giving us flexibility to assign the right aircraft to the right market and keep our operation on-time.

We're continuing to update our fleet to **more efficient aircraft** with **expected 30% fuel savings**.



Technology Investment

Required Navigation Performance (RNP) and Wide Area Augmentation System use satellites and onboard computers to fly more precise approaches, enable landing in low-visibility weather and **SAVE about 1.2M gallons of fuel per year!**

Flyways: We are the first and only airline to adapt artificial intelligence and machine learning to optimize routes, improve predictability and flow of air traffic making flight operations more efficient and sustainable.



Most comprehensive US Airline recycling program

From 2010 – 2019 our inflight teams **reduced waste by 62%**

Encourage guests to **#fillbeforeyoufly**



Sustainable partnerships

Partnered with **Boxed Water** to **reduce plastic in our cabins**. We're trading plastic water bottles for plant-based cartons and swapping out plastic cups with recyclable paper cups for water service. This change saves an estimated 1.8 million pounds of single-use plastics from flights over the next year – equivalent to the weight of 18 Boeing 737s.

Offering **The Good Traveler carbon offsets** to our employees and guests

Q&A

