



Lens of the Market

FREE Informational Event



A Professional Development Program for Science Students, Post-docs, and Faculty

When: Wednesday April 25, 2018 5:00 – 6:00 pm

Where: Living Learning Center, North Room 125

What: Interested in professional development? Making your research MORE IMPACTFUL? Or GAINING SKILLS in figuring out if your research could be an INNOVATION to solve a MARKET or SOCIETAL problem?

Then come enjoy PIZZA and hear about a new program integrating the skills to inform basic research with market and societal need throughout the research process using the Lens of the Market[®] (LOM).

Inspired by the LOM program in the NSF Center for Sustainable Materials Chemistry, UO's Materials Science Institute is running its own LOM program! Please join us at our informational event Friday.

Who: Darren Johnson (UO-Chemistry & Biochemistry, company co-founder) will present the overview and lead a panel with past participants and mentors to answer questions on:

- making your research more impactful
- gaining valuable professional development skills
- signing up to participate in the LOM training

Join us for PIZZA & beverages!