

PRESENTERS

Dr. Marina Valdez (she/her, Latinx) &
Dr. Jenjee Sengkhammee (she/her, Hmong)
Friends & psychologists who are committed
and experienced in promoting culturally-
focused practices.



TOPICS

The Essentials:

- Nuts & Bolts to start up practice
- Building your brand
- Marketing
- Clinical forms
- Ethical considerations

The Financials:

- Budget and business expenses
- Setting your fees
- Billing and accounting
- Insurance panels and credentialing

Special Issues:

Some truth talk on the challenges we've
experienced as clinicians of color and how to
overcome them.

WORKSHOP FORMAT:

- Virtual on Zoom
- Didactic & Storytelling
- Examples & Templates
- Group Discussion and Ideating
- Homework & Reflection
- Presentation & Celebration
- Post-Workshop Consultation Available!

Are you a BIPOC-identified mental
health professional, trainee, or
student interested in independent
practice? Join us!

UPLIFTING BIPOC CLINICIANS Private Practice Development

Join our 3-part series for BIPOC
clinicians that will teach you the
essentials of opening up your own
culturally-focused private practice.

SERIES DATES 8.5 HOURS TOTAL
FRI APRIL 29 2022, 9AM-12PM PST
FRI MAY 6 2022, 9AM-12PM PST
SAT MAY 7 2022, 9AM-11:30AM PST

Pay What You Can

Seasoned professional: well-established
financially (i.e. licensed professional)

\$450

Early-career professional: reasonably sourced,
but still hustling to establish career

\$350

Trainee, student, pre-licensure: reliant on
student aid, scholarship support

\$175

Registration: <http://www.drjenjees.com/bipoc-private-practice-workshop>

Register by Friday April 22, 2022 Spots are limited.

**For questions, send us an email: marinavaldezphd@gmail.com or
drsengkhammee@gmail.com**

